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Voluntary Public

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GAIN Report Number:

China - Peoples Republic of

Post: Chengdu ATO

ATO Chengdu Leads Reverse Trade Mission to New York Fancy Food Show

Report Categories:

CSSF Activity Evaluation
Agricultural Trade Office Activities
Trip Report
Trade Show Evaluation
Promotion Opportunities
Snack Foods
Beverages
Dairy and Products
Tree Nuts

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Report Highlights:

ATO Chengdu recruited 11 Chinese buyers from Southwest China to participate in the 2015 Fancy Food Show in New York from June 28-30. Prior to the Fancy Food Show, the team visited several U.S. food exporters and consolidators in Seattle. Based on the team's feedback, Post estimated the total value of sales will surpass \$1 million in the next 12 months. Products of interest included functional

water, snack foods, beverages, dried nuts, and dairy products.

For access to the full report, please contact atochengdu@fas.usda.gov

General Information:

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